

BAY AREA BASED WELLNESS AND FITNESS COMPANY

Turnkey cloud based solutions Shopify & Contentstack play a critical role for startups to quickly scale up.

Overview

Contentstack is a headless content management (CMS) platform that integrates well with any eCommerce platform such as Shopify. While Shopify handles the UX for the shopping cart, the CMS plays an important role in delivering the content that drives the customer experience. Zorang helped the customer integrate Shopify, Contentstack and Wordpress platforms and customized them for new product launches and marketing events.



Our “Integrated Solutions for Content and Commerce” offering helps customers integrate their eCommerce and Content platforms and drive better user experiences through engaging content. Content management includes:

- Web Content Management (WCM)
- Digital Asset Management (DAM)
- Product Information Management (PIM)
- Document Management (DM)

Custom integrations between Shopify, Contentstack and Wordpress allow the content editors to gain efficiencies in their daily operations so that they can focus on creating better content for customer engagement.

Created **custom Contentstack modules** for dynamic content that improve customer experience.

Improved **wordpress templates, stylesheets, HTML**, for a responsive website to drive customer engagement and conversion to drive revenue growth.

Ongoing support and maintenance through our follow the sun onshore/offshore model.

Technologies: Shopify, Contentstack, Wordpress, HTML, CSS

Our expertise in **Shopify & Contentstack** help in driving Customer Experience, Engagement & Revenue Growth



USA HEADQUARTERS
3494 Camino Tassajara #125
Danville, CA 94506
Phone: (925) 391 0073
marketing@zorang.com

INDIA DEVELOPMENT CENTERS

GURGAON
402 D&E, Centrum Plaza
DLF Golf Course Road
Sector 53
Gurgaon, HR 122022

BANGALORE
Samrah Plaza, St Marks Rd
Santhala Nagar
Ashok Nagar
Bangalore, KR 560001

PUNE
Unit 3, B-Wing
Business@Mantri
Viman Nagar
Pune, MH 411014