

AMERICAN NON-PROFIT FOR GOVERNMENT PROCUREMENT AND PURCHASING - Pimcore Content Management and eCommerce

Overview

The client has been developing, supporting, and promoting the public procurement profession through premier educational and research programs, professional support, technical services, and advocacy initiatives that benefit members and other important stakeholders since 1944.

Client did not have CMS and chose Pimcore as a platform to launch their site. Additionally, working towards building search enhancements using Elastic Search and its integration with Pimcore. Client is partnering with 72 individual organizations/chapters operating in different locations to set up an organized platform for the chapter



sites. Considering the future needs we decided to migrate and set up Pimcore environments on AWS.

Common CMS and Commerce platform for corporate and 70+ Chapter sites


Pimcore provided robust CMS platform and allowed new pages for member content and courses a much easier and faster process. Because of its ease of use, it was chosen as a common CMS and Commerce platform for 70+ chapter sites..

Search Enhancements using Elastic Search

We implemented Elastic Search and integrated it with Pimcore to make site search experience better and faster. Google like search was implemented with multi facets and easy categorization..

Integration with ERP, LMS, Identity Management, Email Marketing

Pimcore was integrated with Netforum ERP using REST APIs and also provided checking out courses, registering for courses and events, taking a course and tracking the progress by integration with Identity Management and LMS. Email marketing solution was integration with Pimcore to send our newsletters and promotional mails to members and non-members.



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